In Life as in Science—
PERSISTENCE PAYS OFF

Hard work and perseverance run in Anne Estabrook’s family. Her late father, David R. Evans, spent nearly 60 years building a New Jersey-based construction company from the ground up. He began as a brick hauler and subway contractor, then later worked as a builder before finally starting his own company.

After his daughter, Anne, earned both her B.S. ’95 and her M.B.A. ’96 from Cornell University, he turned to her to help run Elberon Development Co., which has grown to be a major player in the New Jersey real estate scene. Anne has been the company’s CEO since 1984.

Mrs. Estabrook has a deep appreciation for tesserity and dedication, which is why, in making a gift to the Discoveries Campaign, she was eager to help build another kind of enterprise: Weill Cornell’s world-class neurobiology facilities. Her gift of $1.2 million, which includes Weill Challenge matching funds, was inspired by the work of Dr. Costantino Iadecola, George C. Cotzias Distinguished Professor of Neurology and Neuroscience.

"I am so impressed by the progress being made in stroke and neurobiology research at Weill Cornell." — Carole Feil, Marilyn Barry, Judith Jaffe, and Jeffrey Feil

"Their generosity and foresight have made this community, this world, a better place and have helped countless doctors, medical students, and, most importantly, patients.”

Dear Friends and Colleagues,

As we begin the new year, we want to express warm gratitude to our donors who last year helped us surpass the $1 billion mark in our Discoveries Campaign to build on and expand biomedical research at Weill Cornell. We encourage your continued active support for the new Medical Research Building now rising on East 61st Street (see page 7), as well as for the exciting science (and the top researchers, new recruits, priority programs, and scholarships for our next generation of physician-scientists) that will make the breakthroughs happen.

As of December 2010, more than 160 donors gave $1 million or more to support a wide range of Campaign priorities. Hundreds of alumni and friends have provided valuable financial support with gifts at all levels.

It is only with many donors coming together that we can achieve our ambitious goal — leveraging our research strengths to speed breakthroughs from the laboratory to patients who are affected by some of today’s most tenacious and prevalent diseases and disorders.

For this reason, we ask those who have not yet given, and those who can make another gift, to stand once more and to urge other friends of Weill Cornell to do the same. The payoff is, truly, beyond measure.

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Purposely yours,

*Chairman Well & Dean Gotto*

On November 3rd, Dean Gotto declared Overseer Daisy M. Soros an honorary Department Chairman for the day, and presented her with a doctor’s bag and white coat at the 30th Information Please luncheon. Founded by Mrs. Soros in 1997, Information Please offers friends of Weill Cornell the opportunity to learn firsthand about the latest discoveries in medical research and enjoy an informal conversation with some of the world’s leading physician-scientists. The most recent luncheon featured presentations and discussions on the latest research in heart health, brain health, and cancer detection and treatment. Presenters included Antonio M. Gotto, Jr., M.D., D.Phil., Stephen and Suzanne Weiss Dean, and Professor of Medicine, Matthew E. Fink, M.D., Professor and Interim Chairman of the Department of Neurology and Neuroscience; and Daniel M. Knowles, M.D., David D. Thompson Professor and Chairman of the Department of Pathology and Laboratory Medicine.

“I love being part of the Weill Cornell family,” says Mrs. Soros. “I’m proud that these events have helped bring together doctors, patients, and friends to discuss so many important medical issues over the past 14 years.”

Daisy M. Soros with (left to right) Dean Gotto, Dr. Daniel Knowles, and Dr. Matthew Fink

Please Visit Our Discoveries that Make a Difference Campaign Website
www.weill.cornell.edu/campaign

Learn about the exciting research at Weill Cornell Medical College.

Find out how you can help advance medicine and enhance health by giving to research at Weill Cornell.

For more information, please contact Lucille Ferraro, Campaign Director, at 646-962-8721 or luf2003@med.cornell.edu.

**MILESTONES**

WINTER 2010-11

**Celebrating...**

**The Feil Family**

The children of Gertrude and Louis Feil — Carole Feil, Marilyn Barry, Judith Jaffe, and Jeffrey Feil (pictured above, from left to right, with Dean Gotto and a portrait of their parents) — were honored at the dedication of the Gertrude and Louis Feil Family Research Building on East 61st Street on the evening of October 4th. Several generations of the extended Feil family attended the dedication ceremony. The building’s state-of-the-art facilities house neuroscience and immunity research laboratories and the Clinical and Translational Science Center.

“We are forever indebted to the Feil family,” Dean Gotto said at the dedication ceremony. “Their generosity and foresight have made this community, this world, a better place and have helped countless doctors, medical students, and, most importantly, patients.”

Sanford I. Weill Chairman of the Board of Trustees

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Learn about the exciting research at Weill Cornell Medical College.

Find out how you can help advance medicine and enhance health by giving to research at Weill Cornell.

For more information, please contact Lucille Ferraro, Campaign Director, at 646-962-8721 or luf2003@med.cornell.edu.
The New Medical Research Building

Where Weill Cornell’s world-class faculty and newly recruited researchers will work together with a single purpose and a shared passion to solve the most critical health care challenges of our time —

480,000 square feet of space, doubling Weill Cornell’s current research facilities

Open floor plans — with interior windows instead of walls — to foster cross-specialty research

16 programmable floors with dozens of state-of-the-art laboratories

At least 30 additional top-notch researchers conducting bench-to-bedside translational research

Advanced technologies in shared “core” facilities accessible to all scientists in the building

Energy efficiencies in one of the country’s “greenest” and most environmentally friendly research hubs

Suites for in-person and interactive video-conferenced forums and meetings with scientists from around the world

WHAT’S IN A NAME?

Your legacy, forever associated with improved treatments and cures for our most prevalent health issues.

Naming opportunities for the state-of-the-art translational research building include —

Research Suites (pictured)
Laboratories (pictured)
Principal Investigator Offices
Conference Suites
A Welcome Lounge
Research Floors

Significant gifts to the recruitment fund for new scientists may also be recognized with naming opportunities in the Medical Research Building.

For more information and a detailed list of gift opportunities, please contact —

Lucille Ferraro
Campaign Director
Phone: 212-824-8721
Email: luf2003@med.cornell.edu

Dr. Steven Marc Paul

The New Medical Research Building

CONSIDER ALL WE’VE DONE.

Think of all we can accomplish.

- World’s first gene therapy for Parkinson’s disease
- First successful embryo-biopsy pregnancy and birth in the U.S.
- First indication of bone marrow’s critical contribution to tumor growth
- Pioneering role in world’s first successful use of deep brain stimulation to treat a minimally conscious brain-injured patient
- Breakthrough in understanding how neurons in the brain pass chemical signals to another cell, which should prove useful for understanding the root of Alzheimer’s and other diseases
- Pioneer in innovative surgery to deliver cancer-fighting drugs directly into brain tumors without exposing the rest of the brain to the drug and its side effects
- Identified a key molecule involved in the metabolism of the tuberculosis bacterium that can prevent sustained infection
- Breakthrough research that reveals how blood vessel cells program themselves to grow adult stem cells, which has potential application for regeneration of organs and inhibition of cancer cell growth
- Identified how a protein transforms its shape to transport substances across cell membranes, which may help in developing more targeted therapies for anxiety, depression, schizophrenia, and substance abuse
- Among the leaders in effective use of larger-than-life 3D imaging of cells, blood vessels and organs to get a whole new look at disease genesis and progression from cancer to degenerative eye disease

Dr. Steven Marc Paul

Neuroscientist and Alzheimer’s researcher Steven Marc Paul, M.D., among the most published and renowned scientists in his field, is the new director of the Helen and Robert Appel Institute for Alzheimer’s Research.

Prior to joining Weill Cornell last fall, Dr. Paul was Vice President of Science and Technology and President of Lilly Research Laboratories. He is on the Board of the Foundation for the National Institutes of Health, and was a key player in a unique national research collaboration that led to breakthrough findings on biological markers for progression of Alzheimer’s disease.

With his credentials and research success, he has wide latitude to pick and choose his jobs. He came to Weill Cornell, he explains, “because of the attraction of joining the many excellent world-class neuroscientists already here at Weill Cornell pursuing leading-edge research in neurodegenerative diseases. Their collaborations, dedication, and instincts for asking the right questions — combined with a high-caliber principal investigator — make Weill Cornell a fertile ground for significant discoveries.”

Dr. Paul’s own research has helped shed light on genetic factors that dramatically increase risk for Alzheimer’s and actually cause the brain abnormalities that lead to the loss of neurons and the symptoms of the disease.

Excellence Attracts Excellence

His New Colleagues

Dr. Paul was drawn to Weill Cornell in order to work with other leading scientists in his field in —

- the Department of Neurology and Neuroscience, led by Matthew E. Rob, M.D., Interim Chair of Neurology and Neuroscience. Our physician-scientists have helped show that human biomarkers and MRI and PET imaging can identify people at risk for Alzheimer’s.
- the Department of Psychiatry, led by Jurk D. Barchas, M.D., Chairman and Barklie McKee Henry Professor. Our physician-scientists are looking at basic mechanisms of the brain like brain growth and neuron migration that promise to lay the groundwork for future ways to treat Alzheimer’s.
- the kind taking place at Weill Cornell — can only be matched by $2 million from the fund. Laboratory in the Medical Research Building, which can be named for $5 million, will require $3 million from the donor, plus $2 million from the Challenge Fund. For example, a research gift from the Challenge Fund. For example, a research gift of $90,000 or more to the building are.

For more on Dr. Paul’s work, go to http://weill.cornell.edu/always-to-give-in-the-media.html.

Research Suite Lounge

Thank you to the vision and generosity of these individuals, families, and foundations, net donors — as well as people around the world — who benefit from breakthrough research made possible by their capital support at the $1 million level and above for the new Medical Research Building.

Anonymous Donors
Shahla and Mahboy Amery
Helen and Robert Appel
Barin Capital Foundation
Carol and Joseph A.
E. Fink
Fed Family Foundation
Barbara and Stephen Friedman
Artzi and Anthony M. Gatto, Jr., M.D., Ph.D.
Maurice R. and Corinne P. Greenberg
Jeffrey Golub
The William Randolph Hearst Foundation
Sohis and Roger Hortig
Jaharis Family Foundation
Eileen and John Kanav
Myra and Arthur Mahon
Joanne and Michael T. Mains
Romey A. and Richard L. Minsker
Rupert and Wendie Mundsch
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Shelly Kivel
Raymond and Dondy Sackler
Motttie D. Sadker Foundation
Joseph A. and Robert J. Siegel
The Silberman Family
Deisy and Paul Sons
The E. Fink Foundation
Joan and Sanford I. Weill
Weill Family Foundation
Carla, Balaton, Kim
Elizabeth, Thomas, and Jonathan Winner

Bob Appel, M.D., ’75; Louis Aronson, M.D., Ph.D.; and Carol Titus, M.D., ’10, Weill Cornell Medical College

Dr. Steven Marc Paul

Caren Heller, M.D., in Washington, D.C.
Debra Leonard, M.D., Ph.D.; Susan Pannullo, M.D. ’87; and Lisa Deac, M.D., ’97

Joanne and Michael T. Mains
Anonymous Donors

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Well Cornell Medical College

Winter 2010-11 • ISSUE TEN

7

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Well Cornell Medical College

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Healthy Children, Brighter Futures

When Joseph Worgall, M.D., Ph.D., looks at his patients, he sees more than tiny feet and pedal pushers. He sees future doctors. “They have the whole lives ahead of them,” says Dr. Worgall. “The care they receive now has a huge impact on making sure it is a healthy life.”

Dr. Worgall spent 15 years at Weill Cornell working to develop the medical research enterprise for children with lung conditions. As the Distinguished Alumna and Professor of Pediatric Pulmonology, he holds appointments in both the Department of Pediatrics and the Department of Genetic Medicine, and is Chief of the Pediatric Pulmonology, Allergy and Immunology service at NewYork-Presbyterian/Weill Cornell.

He works closely with Ronald J. Crystal, M.D., Bruce W. Winfield, and other Pulmonologists at Weill Cornell. Together, they have investigated, among other treatments, possible gene therapies for cystic fibrosis (CF). Dr. Worgall also applies his background in genetic medicine and pediatrics to other important problems in pediatric pulmonology. His recent research involves using genetic vaccines to help patients with asthma, CF, and other chronic diseases develop immunity to lung infections, which are otherwise life-threatening and difficult to treat because they can become resistant to antibiotics.

“It all comes down to diligent research and clinical work,” says Dr. Worgall. “We have invested more in the prevention of chronic pediatric lung disease. For example, children with CF now lead relatively healthy childhoods, thanks to significant research in controlling infections, improving nutrition, and understanding the role that genes play in the disease. As adults, however, patients with CF may experience new complications. New research and a better clinical understanding of asthma, CF, and other chronic lung conditions will help ensure our patients stay healthier longer.” Dr. Worgall believes, “Our work as pediatricians is never done. We have to think about the big picture — what happens to the person 20 years later.”

The Power of Collaboration

John R. Neuwayf appreciates the power of collaboration.

After receiving both an undergraduate degree in mechanical engineering (’61) and an M.B.A. (’63) from Cornell University in Ithaca, he combined his scientific background and business acumen to launch a successful career in energy and finance. Mr. Neuwayf applied this same principle of collaboration — an interdisciplinary approach to understand causes and improve treatments for cancers, infections, and immune disorders — to Weill Cornell’s long-term strategic plan.

In the first phase of its long-term strategic plan, which ended in 1999 (see box), the Medical College fundraising goal for scientist recruitment was $20 million. In that period the scientific recruitment and start-up cost per scientist was approximately $1 million. Costs were much lower in the earlier stages of the research enterprise, a collaborative approach to biomedical science designed to speed discoveries from the scientist’s lab bench to the patient’s bedside.

But in the research laboratory the return on investment goes far beyond the numbers. It is, after all, a scientist’s lab bench to the patient’s bedside.

The return on investment has been impressive. The 28 scientists recruited have an outstanding track record and a level research and a high level of clinical research, and resulted in Weill Cornell’s new award-winning Weill Greenberg Center for Discovery, Enhancing Health.

The Costs of Cures

Recruitment of at least 10 additional top researchers is a priority of the Discovery Campaign. This is the essential next step for expanding Weill Cornell’s translational bench-to-bedside research enterprise, a collaborative approach to biomedical science designed to speed discoveries from the lab bench to patient cures.

It is also an expensive step. A goal of $25 million will help bring them on board and provide startup and related support at a level competitive with our peer institutions. The average investment per new scientist will be approximately $4 million. Recruitment and startup costs are expensive because we are focusing on attracting senior-level scientists with established research programs, teams, and advanced biomedical technologies, among other factors.

Fortunately, Weill Cornell has a track record of making investments like this pay off. In the first phase of its long-term strategic plan, which ended in 1999 (see box), the Medical College fundraising goal for scientist recruitment was $20 million. In that period the average recruitment and start-up cost per scientist was approximately $1 million. Costs were much lower in the earlier stages of the research enterprise, a collaborative approach to biomedical science designed to speed discoveries from the scientist’s lab bench to the patient’s bedside.

It is in the discovery phase of the Campaign we are focusing on supporting our most promising science and the scientists behind the cure.

The moment is now. The mission is clear.

Weill Cornell Medical College

Winter 2010-11 • ISSUE TEN

On the Road

Weill Cornell alumni are among the most enthusiastic supporters of the Discovery Campaign, which is helping to shape the future of medical research at Weill Cornell and beyond. Dean Gatto recently had the opportunity to host receptions for alumni and friends in Chicago and Washington, D.C. Sponsored by the Weill Cornell Medical College Alumni Association, the Chicago event was co-hosted by the American Heart Association Scientific Sessions, and the D.C. reception was hosted by the American Heart Association and the American Medical College Alumni Annual Meeting, a few snapshots.

The Road Map To Discoveries

The Discovery Campaign is the third phase of Weill Cornell’s strategic plan, and is designed to consolidate the successes of earlier phases by uniting basic, translational, and clinical research into an integrated biological enterprise.

PHASE I: New Horizons for Medicine, which concluded in 1998, broadened the basic research enterprise of the Medical College, investing in critical research initiatives such as neuroscience, structural biology, and genetics.

PHASE II: Advancing the Clinical Mission, which concluded in 2003, focused on patient care and clinical research, and resulted in Weill Cornell’s new campus award-winning Weill Greenberg Center for outpatient services and medical education.

PHASE III, the current Discovery Campaign that Make a Difference Campaign, builds on this long-term strategic vision by investing in translational research programs aimed at addressing the most pressing issues in human health today.

www.weill.cornell.edu/campaign

Winter 2010-11 • ISSUE TEN

Dear Friends,

In my first letter to you of the new year, I usually update you on our progress and plans for the Discovery Campaign.

This year, however, I want to share with you the clock is ticking on several personal priorities. I have heard with a common theme, told by friends, family, and grateful patients of Weill Cornell physicians. They talk about how their work or someone they love was recently diagnosed with a disease for a lack of better treatments, and that for them they are “suddenly” beneficiaries of new, sometimes promising treatments with minimal side-effects, some leading to remissions or even cures. They made these remarks clear to me once again why the Discovery that Make a Difference Campaign is so important to Weill Cornell’s history, and why we are dedicating our valuable resources of time, money, and energy at this highly complex world of biomedical science.

Translational medical research — which begins in short labs, yields DNA sequencing machines and other highly technical equipment — is structured to move breakthroughs quickly from lab to doctor to patient. At the end of it, it is all about a person’s chance for a healthier life, about the smile of another. To pursue these ideas, talent, technology, and facilities, Weill Cornell has to increase its budget or face real challenges. Weill Cornell’s new award-winning Weill Greenberg Center for Discovery, Enhancing Health — the new Medical Research Building rising on East 69th Street will be home to an international hub of translational lab benches to bedside research (see page 7).

But it is the scientists inside — their brain power, meticulous quest for answers, and relentless passion — who are the true heroes of the Discovery Campaign. They will unlock the medical mysteries and convert them into breakthroughs that will transform health care and increase longevity for us, our children, grandchildren, and future generations.

That is why philanthropic support for the Discovery Campaign includes not only capital gifts for our new world-class research facilities, but, equally important:

> gifts for recruitment of at least 30 new scientists — which will directly support the researchers and their work;
> endowed support for faculty, programs, and researchers in priority Campaign areas.

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But in the research laboratory the return on investment goes far beyond the numbers. It is, after all, about improving human health and longevity.
A 24-year-old lawyer, Gerald J. Ford got his start in business when the president of a commercial bank in Dallas suggested that he should go into the beverage business. The soft drinks Mr. Ford told him: “That or a furniture store — whatever you want to lose me money to.” After purchasing that first financial institution in 1975, Mr. Ford expanded and consolidated more than 20 commercial institutions, including one of the largest savings and loan banks in California, where he served as chairman and CEO before selling it to Citygroup in 2002.

Mr. Ford and his wife, Kellie, have turned that same financial insight and drive into a generous $10 million gift to Weill Cornell’s Discovery Campaign. “Long ago I learned the importance of making wise investments, and that lesson holds true for business as for the institutions and research my family supports,” says Mr. Ford. A member of Weill Medical College’s Board of Overseers, Mr. Ford has provided funding to the Gerald J. Ford-O’Wyne Ionizing Radiation Professorship in Cardiovascular Surgery, the Terri Allen Kramer Professor of Cardiovascular Surgery, and the Gerald J. Ford Family Professorship of Reproductive Medicine. He and Kellie have also provided a gift to renovate reproductive medicine laboratories, in honor of Zoe Rosenwaks, MD, Renov-Distinguished Professor of Reproductive Medicine in Obstetrics and Gynecology.

“This is a really significant gift,” says Dean’s Council member Joe Elgström. “It allows us to make a major impact in the area of reproductive medicine.”

Innovative science of reproductive medicine, the new home for the Terri Allen Kramer Professor of Cardiovascular Surgery, and the Gerald J. Ford Family Professorship of Reproductive Medicine

Terry has a Deep Commitment to Education and its Transformative Power for Improving People’s Lives.

In a recent meeting with Larry Schafer, Vice Provost for Development, to discuss leadership, philanthropy, and her own family’s experience with life-saving medical research.

LS: Before we close, I want to acknowledge and thank you, Barbara, for your support for the institutions and research my family has turned that same financial insight and drive into a generous $10 million gift to Weill Cornell’s Discovery Campaign. “Long ago I learned the importance of making wise investments, and that lesson holds true for business as for the institutions and research my family supports,” says Mr. Ford. A member of Weill Medical College’s Board of Overseers, Mr. Ford has provided funding to the Gerald J. Ford-O’Wyne Ionizing Radiation Professorship in Cardiovascular Surgery, the Terri Allen Kramer Professor of Cardiovascular Surgery, and the Gerald J. Ford Family Professorship of Reproductive Medicine. He and Kellie have also provided a gift to renovate reproductive medicine laboratories, in honor of Zoe Rosenwaks, MD, Renov-Distinguished Professor of Reproductive Medicine in Obstetrics and Gynecology.”

LS: You and your husband are both alums of Cornell University in Ithaca, and you are a Trustee Emerita of Cornell. How did you and your husband meet?

BF: I was on the Cornell Board of Trustees when those University leaders asked me to join the Medical College’s board. I was honored to be asked. The truth is, education has always been very important to me.

LS: Several of your gifts have been in support of research. There’s something about health care and research that really focuses people. They have that “oh-ha” moment when they realize that science can save a life.

BF: It’s heartening to see the impact these discoveries have made.

LS: Speaking of bridging distances, you’re very active in starting Weill Cornell Medical College in Qatar. How did you get involved in that?

BF: I’m part of the first group from Weill Cornell to visit Qatar at Deen Mohammad, it was really exciting and I thought the leadership there wanted to. We were very intent from the very beginning that our medical school in Qatar needed to be the quality the same and only take students who would be accepted here. To me, that was an extremely important part of it. We’ve had three graduating classes from Weill Cornell Medical College students, who are an incredibly trained and an enthusiastic group of their counterparts on campus here.

LS: What inspires giving?

BF: All of our gifts were inspired by the excellence physicians and should care for our family over the years. It’s the research that makes that level of care possible.

LS: So you have experienced this firsthand?

BF: This really hit home when my oldest grandson was born early, at 31 weeks, and had to stay in the hospital for a while. A medicine that had been developed only a year before — to help lung function — saved him. So I always felt I wanted to give back in some way. That’s the thing. Not everybody can give, but you can, if you feel that you should.

LS: How do you and your family provide philanthropic leadership?

BF: I believe that part of our task is to lead the world. We’re grateful for the lives we have, and we want to leave the world a better place for future generations, but today’s research discoveries are really for the next generation. We know that there are about to be breakthroughs in cancer, in diabetes, and we can’t help but — if philanthropic dollars can make that happen, then that really behooves us to do it. To make the world a better place.

LS: How do you think research discoveries that make a difference? I think your research discoveries that make a difference.

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BF: I was on the Cornell Board of Trustees when those University leaders asked me to join the Medical College’s board. I was honored to be asked. The truth is, education has always been very important to me. As a matter of fact, I got my law degree through a scholarship that allowed me to work while attending law school. I so much wanted to go to Cornell, because that’s where my father graduated, and I really wanted to be a lawyer. This really hit home when my oldest grandson was born early, at 31 weeks, and had to stay in the hospital for a while. A medicine that had been developed only a year before — to help lung function — saved him. So I always felt I wanted to give back in some way. That’s the thing. Not everybody can give, but you can, if you feel that you should.

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BF: All of our gifts were inspired by the excellence physicians and should care for our family over the years. It’s the research that makes that level of care possible.

LS: So you have experienced this firsthand?

BF: This really hit home when my oldest grandson was born early, at 31 weeks, and had to stay in the hospital for a while. A medicine that had been developed only a year before — to help lung function — saved him. So I always felt I wanted to give back in some way. That’s the thing. Not everybody can give, but you can, if you feel that you should.

LS: How do you and your family provide philanthropic leadership?

BF: I believe that part of our task is to lead the world. We’re grateful for the lives we have, and we want to leave the world a better place for future generations, but today’s research discoveries are really for the next generation. We know that there are about to be breakthroughs in cancer, in diabetes, and we can’t help but — if philanthropic dollars can make that happen, then that really behooves us to do it. To make the world a better place.

LS: How do you think research discoveries that make a difference? I think your research discoveries that make a difference.
LS: You and your husband are both alums of Cornell University in Ithaca, and you are a Trustee Emerita of Cornell. How did you first become involved with Weill Cornell?

BF: I was on the Cornell Board of Trustees when some University leaders asked me to join the Medical College’s board. I was honored to be asked. The truth is, education has always been very important to me.

LS: Several of your gifts have been in support of research. There’s something about health care and research that really focuses people. They have that “oh-ha!” moment when they realize that science can save someone.

BF: When I first joined the Board, I was told that our research space was insufficient. We have some of the world’s top scientists, but we will only be a true equal among our peers when we get more research dollars — and to do that we need more space. That’s why this new Medical Research Building is so critical.

LS: Yes, it is going to be a game changer...

BF: (look in agreement) ... Along with bringing in more top researchers, what also interests me is the increased capacity for collaboration for the scientists on campus here and scientists on the Ithaca campus. Dr. Anna Monaco, for example, (Professor of Pediatrics, and of Microbiology, and immunology), is very special to us, and she does important work with researchers in Ithaca, but she has an international reputation for new ways to fight viral infections in infants. Dr. Robbins Depression (Professor of Medicine, Genes and Cell Developmental Biology), who runs biomedical programs on both campuses, is another example. She’s so much more than can be described. I have known Mr. Ford. Mr. Ford is Weill Cornell Medical College’s greatest advocates.

LS: Speaking of bridging distances, you were very active in starting Weill Cornell Medical College in Qatar. How did you get involved in that?

BF: I was part of the first group from Weill Cornell to visit Qatar, at Dr. Gatto’s invitation, and was really impressed with what the leadership there wanted to do. We were very insistent from the very beginning that our medical school in Qatar needed to be the quality that we are only able to teach, which is the quality that we will only be able to teach the students who would be accepted here. To me, that was an extremely important part of it. We’ve had three graduating classes of Weill Cornell medical students, who are an wonderfully trained and equipped with their counterparts on campus here.

LS: Before we close, I want to ask and thank you, as well, for your ongoing support for cardiology research.

BF: All of our gifts were inspired by the excellent physicians and philosophers that we review by our family over the years. It’s the quality that makes that level of care possible.

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LS: Would you say you have a family of philanthropists?

BF: I believe that part of our task is to help heal the world. We’re grateful for the lives we have, and we want to leave the world a better place for future generations. That’s why I really believe it’s a little bit of a cliché, but it’s also a fundamentally true. For myself, well, I’m getting older — and hopefully there will be some research on that, too — and (laughs) but today, not only today, we do research discoveries are really for the next generation. We know that there are about to be breakthroughs in cancer, and that, and we can’t be afraid of it. — If philanthropic dollars can make that happen, then it really behooves us to do it. To make the world a better place.

Barbara Friedman (‘59) has been an advocate, leader, and steward for Weill Cornell Medical College ever since she joined the Board of Overseers in 1985. As part of a $4 million gift to the Discoveries Campaign from Mrs. Friedman and her husband, the Friedman Family Research Laboratory in Cardiovascular Health in the new Medical Research Building will be named in their honor. They have also endowed the Friedman Family Research Scholar Award in Pediatric Infectious Diseases. Mrs. Friedman recently sat down with Larry Schuster, Vice President for Development, to discuss leadership, philanthropy, and her family’s experience with life-saving medical research.

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Healthy Children, Brighter Futures

When Judith Worgall, M.D., Ph.D., looks at his patients, he sees more than tiny feet and pudgy cheeks. He sees their futures. “They have their whole lives ahead of them,” says Dr. Worgall. “The care they receive now has a huge impact on making sure it is a healthy life.”

For Dr. Worgall, that is why he works closely with Rilla and Jack Neafsey, enthusiastic supporters of the Discoveries Campaign, which is helping shape the future of Weill Cornell’s Pediatrics and other important problems and diseases. Dr. Worgall is Chief of the Pediatrics Pulmonology, Allergy and Critical Care Section and the Director of the Pediatric Pulmonology and Allergy Fellowship Program. He works daily with children who suffer from lung infections, which are often life-threatening and complicated, and is Chief of the Pediatrics Pulmonology, Allergy and Critical Care Section and the Director of the Pediatric Pulmonology and Allergy Fellowship Program. He works closely with Rilla and Jack Neafsey in Ithaca, who are a priority for the Campaign. Mr. and Mrs. Neafsey’s gift will provide funding to the next generation of pediatricians and researchers who will care for children like those he sees daily.

Mr. and Mrs. Neafsey’s gift will provide funding for the next generation of pediatricians and researchers the children will come to rely on for decades to come. Their support — are leading to dozens of joint intercampus projects that will bring together to work across different fields, and is Chief of the Pulmonary and Critical Care Section.

Mr. Neafsey applied this same principle of “no walls” to his gift to the Campaign, which is helping shape the future of Weill Cornell. “Our job is to make sure each child has a happy, healthy life as an adult. That is a big responsibility.”

For Dr. Worgall and his colleagues, that idea is the bottom line: “Our job is to make sure each child has a happy, healthy life as an adult. That is a big responsibility.”

Dear Friends,

In my first letter to you of the new year, I usually update you on our progress and plans for the Discoveries Campaign. This year, however, I want to share with you how incredible it is to witness personal stories. I have heard with a common theme, told by you, dear, and grateful patrons of Weill Cornell. They talk about how their or someone they know was recently diagnosed with what used to be a fatal or debilitating illness, and who found that they are “suddenly” beneficiaries of new, sometimes groundbreaking treatments with minimal side effects, some leading to remission or even cure.

Their stories sometimes remind me that the treatment was discovered and approved only a few years — sometimes only a few months before the funds behind it had needed it.

These stories remind me once again why the Discoveries Campaign that Make a Difference Campaign is so important. It is very much personal. It is about the patients and clinician treating them, current and future. I am proud to be a part of this campaign and work here as the Director of the Department of Pediatrics, Pulmonology, Allergy and Critical Care Section. For me, it is an honor to be connected with the patients I have worked with and have cared for. It is a privilege to be able to share their stories and see the impact of their work.

When I first joined Weill Cornell, I am excited to see the progress that has been made since then. The patients and medical staff I have worked with have made incredible strides in their field, and it is a testament to the dedication and hard work of everyone involved in the Department of Pediatrics, Pulmonology, Allergy and Critical Care Section. I am grateful to be a part of such a collaborative and inspiring environment.

As we move towards the future, I am confident that the work we do will continue to make a difference in the lives of our patients and the world. Thank you for your support and commitment to our mission.

Sincerely,

Robert J. Appel
Campaign Chairman
CONSIDER ALL WE’VE DONE.
Think of all we can accomplish.

World’s first gene therapy for Parkinson’s disease
First successful embryo-biopsy pregnancy and birth in the U.S.
First indication of bone marrow’s critical contribution to tumor growth
Pioneering role in world’s first successful use of deep brain stimulation to treat a minimally conscious brain-injured patient
Breakthrough in understanding how neurons in the brain pass chemical signals to another cell, which should prove useful for understanding the root of Alzheimer’s and other diseases
Pioneer in innovative surgery to deliver cancer-fighting drugs directly into brain tumors without exposing the rest of the brain to the drug and its side effects
Identified a key molecule involved in the metabolism of the tuberculosis bacterium that can prevent sustained infection
Breakthrough research that reveals how blood vessel cells program themselves to grow adult stem cells, which has potential application for regeneration of organs and inhibition of cancer cell growth
Identified how a protein transforms its shape to transport substances across cell membranes, which may help in developing more targeted therapies for anxiety, depression, schizophrenia, and substance abuse
Among the leaders in effective use of larger-than-life 3D imaging of cells, blood vessels and organs to get a whole new look at disease genesis and progression from cancer to degenerative eye disease

Excellence Attracts Excellence

Neuroscientist and Alzheimer’s researcher Steven Marc Paul, M.D., among the most published and renowned scientists in his field, is the new director of the Helen and Robert Appel Institute for Alzheimer’s Research. Prior to joining Weill Cornell last fall, Dr. Paul was Vice President of Science and Technology and President of Lilly Research Laboratories. He is on the Board of Directors of Lilly’s Corporate Charitable Foundation, USA, Inc., and a member of several international scientific societies.

Dr. Paul was drawn to Weill Cornell in order to work with other leading scientists in his field in —

- the Department of Neurology and Neurosurgery, led by Matthew E. Rob, M.D., Interim Chair of Neurology and Neurosurgery. Our physician-scientists have helped show that human biomarkers and MRI and PET imaging can identify people at risk for Alzheimer’s.
- the Department of Psychiatry, led by Jack D. Barchas, M.D., Chairman and Barklie McKee Henry Professor. Our physician-scientists have helped show that human biomarkers and MRI and PET imaging can identify people at risk for Alzheimer’s.

With his credentials and research success, he has wide latitude to pick and choose his jobs. He came to Weill Cornell, he explains, “because of the attraction of joining the many excellent world-class neuroscientists already here at Weill Cornell pursuing leading-edge research in neurodegenerative diseases. Their collaborations, dedication, and instincts for asking the right questions — combined with a strong supportive research atmosphere — make Weill Cornell a fertile ground for significant discoveries.”

Dr. Paul’s own research has helped shed light on genetic factors that dramatically increase risk for Alzheimer’s and actually cause the brain abnormalities that lead to the loss of neurons and the symptoms of the disease.

His New Colleagues

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- the Department of Neurology and Neurosurgery, led by Matthew E. Rob, M.D., Interim Chair of Neurology and Neurosurgery. Our physician-scientists have helped show that human biomarkers and MRI and PET imaging can identify people at risk for Alzheimer’s.
- the Department of Psychiatry, led by Jack D. Barchas, M.D., Chairman and Barklie McKee Henry Professor. Our physician-scientists are looking at basic mechanisms of the brain like how neurons in the brain pass chemical signals to another cell, which should prove useful for understanding the root of Alzheimer’s and other diseases

For more information on Dr. Paul’s work, go to http://weill.cornell.edu/always-to-give.in-the-media.html.
Please Visit Our Discoveries that Make a Difference Campaign Website
www.weill.cornell.edu/campaign

Learn about the exciting research at Weill Cornell Medical College.

Find out how you can help advance medicine and enhance health by giving to research at Weill Cornell.

For more information, please contact Lucille Ferraro, Campaign Director, at 646-962-8721 or lf2003@med.cornell.edu.

Milestones is a publication of the Office of Institutional Advancement at Weill Cornell Medical College.
Please write to us at: Privacy Office, Weill Cornell Medical College, 1300 York Avenue, Box 303, New York, NY 10065 if you wish to have your name removed from lists to receive fund-raising requests supporting Weill Cornell Medical College in the future.

Please look at Bob Appel’s letter on page 4, which speaks thoughtfully about the way personal, often unarticulated, mission drives this Campaign. The issue of Milestones highlights some of Weill Cornell’s medical discoveries that are now saving lives — many of them thanks to collaborations with the talented scientists at Cornell in Ithaca.

Thank you for your dedication, friendship, and unwavering support.

Sanford I. Weill
Chairman, Board of Overseers
Weill Cornell Medical College

Antonio M. Gotto, Jr., M.D., D.Phil.
Stephen and Suzanne Weiss Dean
Weill Cornell Medical College

A Letter From
CHAIRMAN WELL & DEAN GOTTO

Dear Friends and Colleagues.

As we begin the new year, we want to express warm gratitude to our donors who last year helped us surpass the $1 billion mark in our Discovery Campaign to build on and expand biomedical research at Weill Cornell.

We encourage your continued active support for the new Medical Research Building now rising on East 61st Street (see page 7), as well as for the exciting science (inside — the top researchers, new recruit, priority programs, and scholarships for our next generation of physician-scientists — that will make the breakthroughs happen.

As of December 2010, more than 160 donors gave $1 million or more to support a wide range of Campaign priorities. Hundreds of alumni and friends have provided valuable financial support with gifts at all levels.

It is only with your help that we can achieve our ambitious goal — leveraging our research strengths to speed breakthroughs from the laboratory to patients who are affected by some of today’s most tenacious and prevalent diseases and disorders.

For this reason, we ask those who have not yet given, and those who can make another gift, to think once more and to urge other friends of Weill Cornell to do the same.

The payoff is, truly, beyond measure.

As of December, 2010, more than 100 scholarships have been established in the names of alumni and friends who have given $25,000 or more.

Of course, the list of our donors includes many whose names are well known in the communities we serve — New York, New Jersey, and our many friends outside the tri-state area.

Our Board of Overseers comprises a high-caliber group of business leaders, philanthropists, medical professionals, and philanthropists.

Outside of America, the Campaign’s work is also well underway. Funds received outside the United States are being used to support the groundbreaking work of our scientists in countries around the world.

A 2005 gift funded the Anne and Ken Estabrook Clinical Scholar Award in Gastroenterology, currently held by Brian P. Bossworth, M.D., Assistant Professor of Medicine. “Over the past decade, Anne’s strong leadership and keen perception have been a great benefit to the mission of the Medical College,” says Antonio M. Gotto, Jr., M.D., D.Phil., Stephen and Suzanne Weiss Dean. “Her gift will help spur important discoveries by providing state-of-the-art facilities for our neurobiology researchers.”

Mrs. Estabrook has a deep appreciation for tenacity and dedication, which is why, in making a gift to the Discoveries Campaign, she was eager to help build another kind of enterprise: Weill Cornell’s world-class neurobiology facilities. Her gift of $1.2 million, which includes Weill Challenge matching funds, was inspired by the work of Dr. Costantino Iadecola, George C. Cotzias Distinguished Professor of Neurology and Neuroscience, a world-renowned leader in neurobiology research. The entrance lobby of the Gertrude and Louis Feil Family Research Building at 407 East 61st Street and an office suite in the Division of Neurobiology, in the same building, will be named in recognition of Mrs. Estabrook’s generosity.

“I am so impressed by the progress being made in stroke and neurobiology research at Weill Cornell,” says Mrs. Estabrook, who has been a Weill Cornell Overseer since 2001 and serves on the Executive Committee of the Brain Subcommitte of the Discoveries that Make a Difference Campaign. “Dr. Iadecola and his team are making groundbreaking discoveries that promise to significantly improve the lives of stroke patients and their families.”

An international leader in stroke research, Dr. Iadecola and his research team, in collaboration with scientists across other specialties at Weill Cornell and Cornell University in Ithaca, are studying why and how the brain dies after a stroke. Their findings are leading to new paths for improved treatments for stroke patients.

Mrs. Estabrook and her family have long supported the work of Weill Cornell’s dedicated researchers. A $5 million gift funded the Estabrook Family Chair in Neurology and the William S. Estabrook Family Chair in Neurology, both held by Dr. Iadecola. A $10 million gift funded the William S. Estabrook Family Center for Research in Neurology.

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“I love being part of the Weill Cornell family,” says Mrs. Soros. “I’m proud that these events have helped bring together doctors, patients, and friends to discuss so many important medical issues over the past 14 years.”

Daisy M. Soros with (left to right) Dean Gotto, Dr. Daniel Knowles, and Dr. Matthew Fink

Please write to us at: Privacy Office, Weill Cornell Medical College, 1300 York Avenue, Box 303, New York, NY 10065 if you wish to have your name removed from lists to receive fund-raising requests supporting Weill Cornell Medical College in the future.

In Life as in Science — Persi...