September 2021



milestones



From left: Board Chairman Jessica Bibliowicz, Board Chair Emeritus and Campaign Co-Chair Sanford I. Weill, Board Vice Chair and Campaign Co-Chair Jeffrey J. Feil and Dean Augustine M.K. Choi

Weill Cornell Medicine Launches \$1.5 Billion We're Changing Medicine Campaign

Building on a legacy of groundbreaking advances in medicine and science, Weill Cornell Medicine has launched an ambitious \$1.5 billion campaign – with more than \$750 million already raised – that will harness emerging biomedical innovations to bring exemplary care to patients and create enduring change in medicine.

Powering the We're Changing Medicine campaign is \$215 million in lead gifts from some of the institution's most longstanding benefactors. The campaign will reimagine the foundational science landscape; invest in bench-to-bedside research discoveries, including a precision-health enterprise that focuses on personalized disease prevention and treatment; and support a diverse and gifted student body.

The announcement of the campaign launch was livestreamed on June 17 from the Belfer Research Building to the entire Weill Cornell Medicine community, including alumni, donors and friends. Hosted by Jessica M. Bibliowicz, chairman of the Weill Cornell Medicine Board of Fellows, the campaign kickoff featured remarks from Martha E. Pollack, president of Cornell University; Dr. Augustine M.K. Choi, the Stephen and Suzanne Weiss Dean of Weill Cornell Medicine; Sanford I. Weill, chair emeritus of Weill Cornell Medicine's Board of Fellows and campaign co-chair; Jeffrey J. Feil, vice chair of the Board of Fellows and campaign co-chair; Dr. Steven J. Corwin, president and chief executive officer of NewYork-Presbyterian; and Robert S. Harrison, chair of the Cornell University Board of Trustees.

We're Changing Medicine.

Continued on p.2

Weill Cornell Medicine Launches \$1.5 Billion Campaign Continued from the cover

"Innovation has always been a driving force for our institution, setting new standards for clinical care, research and education that have made a lasting impact for patients around the globe," says Chairman Bibliowicz. "We are profoundly grateful to our incredible donors for sharing and supporting our health-care ideals, because philanthropy is the engine by which we can realize transformational change. Together we are changing medicine."

"The COVID-19 pandemic has demonstrated just how important medicine is to protect and enhance the health of our patients," says Dean Choi. "Because of our generous donors, Weill Cornell Medicine is uniquely positioned to meet today's health-care challenges and change medicine."



In 2019, during the campaign's quiet phase, a lead gift from The Starr Foundation, chaired by Weill Cornell Medicine Board of Fellows member Maurice R. Greenberg, in partnership with gifts from the Weill Family Foundation – created by Joan and Sanford I. Weill – and other generous donors that together totaled \$160 million, established a game-changing scholarship program that covers the total cost of attendance for medical students with financial need.

"Weill Cornell Medicine's world-class physicians, scientists and students are making tremendous strides every day to ensure that patients around the globe receive the best medical care," says Mr. Weill. "Leveraging our strengths and sharing our talents with the world, we're changing medicine for the better, but there is always more work to do. By further investing in what makes us special, we can realize our new vision of health care. I am so excited about what we can – and must – accomplish together with this new campaign."

A \$55 million gift in 2020 from Jeffrey J. Feil and the Feil family will support the construction of a new student residence four blocks from the institution's main campus, which will further enhance Weill Cornell Medicine's student experience.

The building, with a cost of just over \$260 million, is a 148,000-squarefoot residence. Its expected occupancy in 2025 will nearly double the institution's living space. It will feature spacious apartments and modern amenities that will support students' physical, academic and emotional



Part of The Starr Foundation-Maurice R. Greenberg Conference Center in the Belfer Research Building was transformed into a live broadcast studio for the campaign launch.

well-being. The Feil family is a steadfast champion of Weill Cornell Medicine's education mission, generously establishing the Feil Family Student Center in 2016 with a \$12.5 million gift, as well as providing significant support for student scholarship and many other facets of the institution's mission.

"As medical and graduate students pursue their biomedical training, it is critical to provide them with a nurturing living and learning environment," says Mr. Feil. "We are thrilled to support this new residence hall, which will encourage a culture of innovation, collegiality and collaboration to inspire our future leaders to keep changing medicine."

Weill Cornell Medicine

Weill Cornell Medicine

JOAN AND SANFORD I. WELL MEDICAL COLLEGE AND GRADUATE SCHOOL OF MEDICAL SCIENCES OF CORNELL UNIVERSITY

Weill Cornell Medical College

Weill Cornell Graduate School of Medical Sciences

SANDRA AND EDWARD MEYER RESEARCH AND EDUCATION BUILDING

Underscoring its commitment to compassionately care for the whole patient for his or her whole life, Weill Cornell Medicine is intensifying its investments in its world-class institutes and laboratories to create new facilities and updated biomedical research space at its Belfer Research Building and main campus buildings on the east side of York Avenue. These research enhancements will empower Weill Cornell Medicine's scientists to accelerate their efforts to create life-saving treatments and cures.

Through the new campaign, Weill Cornell Medicine will invest in novel technology and biomedical approaches that will optimize treatments for patients. By studying the human genome – and analyzing the impact of demographics, social influences and lifestyle – the institution will create a strong precision health enterprise that will evaluate the many factors that contribute to disease development. Using this information, physicians and scientists, including those based in the Meyer Cancer Center and

the Englander Institute for Precision Medicine, will create personalized prevention strategies that can help avert severe disease.

The We're Changing Medicine campaign will also enable the institution to enrich its focus on women's health and infectious diseases, as well as diseases and disorders that affect the heart, brain and metabolic system, ensuring the translation of the latest research insights into next-generation treatments and therapies that can transform the health of patients around the world.

ALL PHOTOS BY STUDIO BROOKE

Because we can. Because we must.

To learn more about the We're Changing Medicine campaign and to see highlights from our June 17 event, visit

JoinTheChange.weill.cornell.edu

→ Watch a recap of the June 17 launch celebration event

→ Follow the We're Changing Medicine campaign on Facebook, Twitter, LinkedIn and Instagram

From Our Dean

What an exciting time at Weill Cornell Medicine as we launch the We're Changing Medicine campaign!

This institution has long been at the forefront of groundbreaking and transformative medicine. In each of our prior campaigns, as we enhanced our programs in clinical care, research and medical education, our eyes were always looking toward the horizon. Our visionary leaders and supporters knew that building a strong, world-class academic medical center – with a seamlessly integrated tripartite mission – would not only allow us to face the trials of today, but would also position us to combat the challenges of tomorrow. And though we could not have specifically predicted the global COVID-19 pandemic that we've faced this past year, we did know that with a robust foundation in each area of our mission, and a uniquely collaborative culture, we could rise up to meet whatever came our way.

And, now we are ready to push our institution – and health care – even further.

At Weill Cornell Medicine, we know exactly what we must do to move ahead in this new medical landscape. We understand that we must harness our expertise, interdisciplinary spirit and top-tier faculty and staff to spark an evolution in medicine. With this campaign, we will focus on creating a more holistic, personalized and evidence-based approach to patient care; we will build a stronger bridge between foundational science and clinical care to spark pioneering discoveries; and we will further empower our students with the necessary resources to become the health care leaders of tomorrow. With support from our donors and friends, the *We're Changing Medicine* campaign will allow us to meet these urgent needs, and heed the critical call for a transformation in science and medicine.

The time is now. Our health-care system is evolving before our eyes. It is imperative that we apply our unique ability to link clinical care, research and medical education in order to revolutionize patient care, so that we remain on the vanguard of this sea change in medicine. With the inspirational support of our donors and friends, we have already ignited so many transformational changes at our institution and beyond. And now, we will continue to change medicine together. Because we *can*. Because we *must*.

With gratitude,

Ayutre Millos

Augustine M.K. Choi, MD Stephen and Suzanne Weiss Dean, Weill Cornell Medicine Provost for Medical Affairs, Cornell University

From Our Co-Chairs



This is an extraordinary moment in science and health care. As you will read in this issue of Milestones, we have officially launched *We're Changing Medicine*, an ambitious \$1.5 billion fundraising campaign that promises to enhance our three-part mission in extraordinary new ways.

As longtime champions of this great institution, we are honored to be serving as co-chairs of a campaign that will advance medical science and discovery in ways that were unthinkable only a few years ago.

Under the visionary leadership of Dean Augustine M.K. Choi, together with the guidance of Chairman Jessica Bibliowicz, the Board of Fellows and the tireless work and ingenuity of faculty, staff, alumni and volunteer leaders who are devoted to the institution, Weill Cornell Medicine continues to be a national model of excellence. Because of them, we look forward to a successful campaign, with hopes for achieving the goals and expectations set forth in our strategic plan.

The stakes – for our patients and the world – are enormously high. While we continue to make great strides in the advancement of health care, we face many pressing challenges that require our urgent attention. Through the *We're Changing Medicine* campaign we will address a range of diseases and disorders, including cancer, infectious diseases and illnesses that affect the heart, brain and metabolic system. Our efforts will ensure the translation of the latest research insights into next-generation treatments and therapies that have the potential to heal and cure and improve the quality of life of patients everywhere.

Today, Weill Cornell Medicine physician-scientists are at the forefront of some of the most gamechanging medical research of our time – areas of innovation that promise exceptional progress in the prevention, diagnosis and treatment of human illness. Their lifesaving work depends on the extraordinary philanthropy of donors like you. Thanks to generous gifts at all levels, Weill Cornell Medicine has been able to elevate its ability to care, discover and teach and rise to meet new and critical health challenges. With your help, the *We're Changing Medicine* campaign is poised to help us do even more.

We truly are changing medicine. Change it with us.

Sanford I. Weill, Co-chair, *We're Changing Medicine* campaign Jeffrey J. Feil, Co-chair, We're Changing Medicine campaign Our efforts will ensure the translation of the latest research insights into next-generation treatments and therapies.

Strategic Growth at Weill Cornell Medicine: A History of Advancement

Thanks in part to transformational philanthropic gifts over the past 25 years, Weill Cornell Medicine is a world-class academic medical center and a leader in each of our missions to care, discover and teach. During this time, we have achieved remarkable growth – expanding our research enterprise, providing world-class patient care, recruiting top-tier physician-scientists from around the world, establishing groundbreaking partnerships with leading health care organizations, and implementing an innovative educational curriculum.

Our strategic vision for growth was made possible by the three fundraising campaigns described below, each building upon earlier successes and strengths. These historic campaigns laid a foundation for future exponential growth of our institution and positioned Weill Cornell Medicine as a visionary leader in medicine. And now, we are poised to further transform health care with the *We're Changing Medicine* campaign.

1994

Sanford I. Weill becomes Board chair.

1996

The Weill Education Center, the centerpiece of Weill Cornell's new problem-based, small-group learning curriculum, is dedicated.



1997



Dr. Antonio M. Gotto, Jr. becomes dean of the Medical College and provost for Medical Affairs at Cornell University.



New Horizons for Medicine

\$211 Million Campaign1993-1999To Enhance Medical Education and Basic Science Research

The *New Horizons for Medicine* campaign was launched in 1993 with the goal of expanding the institution from a relatively small medical school with a strong clinical reputation into a competitive, research-oriented player in the world of academic medicine. During this campaign, several key changes occurred at Weill Cornell Medicine, most notably Sanford I. Weill became board chair in 1995, and in 1998, in honor and appreciation of the unparalleled dedication and commitment from Joan and Sanford I. Weill, the college was renamed Weill Cornell Medical College. With \$211 million in campaign funding, the educational curriculum was modernized, emphasizing problem-based learning, interdisciplinary teaching and earlier student exposure to patients. In addition, the Weill Education Center was established, and the Whitney Pavilion was converted from patient space to research laboratories.





1998

The Medical College is renamed in honor of Joan and Sanford I. Weill's unparalleled dedication and commitment, becoming Weill Cornell Medical College.



1999



Weill Cornell completes a \$200 million *New Horizons for Medicine* capital campaign. Through this campaign, Weill Cornell revamped its medical education curriculum and recruited basic scientists.

2005

The Advancing the Clinical Mission campaign successfully concludes one year ahead of schedule, raising \$750 million to enhance clinical programs, patient care facilities and medical education activities.



The Weill Greenberg Center, Weill Cornell Medicine's flagship ambulatory care facility

WEILL GREENBERG CENTER

Advancing the Clinical Mission \$750 Million Campaign

2002-2005 Patient Care and Clinical Research

The Advancing the Clinical Mission campaign – launched in 2002 and completed in 2005 – raised \$750 million and enabled construction of the Weill Greenberg Center, the institution's flagship ambulatory care facility at East 70th Street and York Avenue, which opened in 2007. The building, funded entirely by philanthropy, was named in honor of benefactors Joan and Sanford I. Weill and Board of Fellows member Maurice Greenberg and his wife, Corinne Greenberg, who collectively donated more than \$200 million to the campaign.

Exemplifying the robust academic clinical mission at Weill Cornell Medicine, the 13-story Weill Greenberg Center consolidated numerous clinical programs under one roof, providing patients with access to primary and specialty care, as well as imaging services. The building also houses the Margaret and Ian Smith Clinical Skills Center, an advanced simulated clinical environment and teaching center for medical students.

Other campaign initiatives included the establishment of the HRH Prince Alwaleed Bin Talal Bin Abdulaziz Al-Saud Institute for Computational Biomedicine and the Ansary Stem Cell Institute, as well as nearly 50 new Clinical Scholar Awards, which recognize outstanding junior faculty and provide financial support to empower the finest minds to pursue their research interests.

2007

The Weill Greenberg Center, the first freestanding clinical building in Weill Cornell Medicine's history and the cornerstone of the Advancing the Clinical Mission campaign, is dedicated.





Corinne and Maurice "Hank" Greenberg

2011

Dedication of the Belfer Research Building – the centerpiece of Weill Cornell Medicine's research enterprise and the *Discoveries that Make a Difference* campaign.



Renée and Robert Belfer

2012

Dr. Laurie Glimcher joins Weill Cornell Medicine as dean of Weill Cornell Medicine and provost for medical affairs at Cornell University.

2014



Robert J. Appel, vice chair of the Board of Fellows, who served as chair of the Discoveries that Make a Difference campaign

Weill Cornell Medicine celebrates the opening of the Belfer Research Building and the successful completion of its *Discoveries that Make a Difference* capital campaign, raising \$1.3 billion for its translational research enterprise and other priorities.

Discoveries that Make a Difference

\$1.3 Billion Campaign 2004-2013

Driving Discoveries, Changing Lives

\$300 Million Campaign 2013-2014 Translational Research and Recruitment

Weill Cornell Medicine's vision for a 21st-century research enterprise was realized with *Discoveries that Make a Difference*, a campaign that ran from 2004 to 2013 and raised \$1.3 billion, laying the foundation for unprecedented growth. The campaign, the largest ever undertaken by a medical school in the United States at the time it was launched, was centered on the Weills' momentous gift of \$250 million, as well as gifts of \$1 million or more from 154 other donors.

The centerpiece of the campaign was the state-of-the-art Belfer Research Building, named in honor of Robert and Renée Belfer, who donated \$100 million toward its construction and related programs. The Belfer building, with 13 floors of laboratories and collaborative research hubs, has facilitated Weill Cornell Medicine's bench-to-bedside efforts, helping speed newly discovered therapies to patients. Board member Maurice and Corinne Greenberg and The Starr Foundation also donated a total of \$100 million toward construction of the research facility, and were honored with the naming of The Starr Foundation-Maurice R. Greenberg Conference Center, which spans the second and third floors of the Belfer building.



The Driving Discoveries, Changing Lives campaign began in 2013 and continued to build on the momentum of the Discoveries that Make a Difference campaign. Key institutes and centers developed during these campaigns include: the Helen and Robert Appel Alzheimer's Disease Research Institute, the Gale and Ira Drukier Institute for Children's Health, the Caryl and Israel Englander Institute for Precision Medicine, the Feil Family Brain and Mind Research Institute, the Sandra and Edward Meyer Cancer Center, the Jill Roberts Institute for Research in Inflammatory Bowel Disease, the Joan and Sanford I. Weill Center for Metabolic Health and the Cardiovascular Research Institute.

These campaigns not only transformed Weill Cornell Medicine, they ignited groundbreaking scientific discoveries and advanced medical education and patient care. The extraordinary generosity and dedication of our donors and friends has paved the way for this pivotal moment, as we launch the *We're Changing Medicine* campaign and work to further enhance the fields of health care and medicine.

2014

The Belfer Research Building opens its doors, with more than 60 new laboratories operating.

2015

Jessica Bibliowicz succeeds Sanford I. Weill as chairman of the Board of Fellows.







Dr. Augustine M. K. Choi becomes the 14th dean of Weill Cornell Medicine.

2021

Weill Cornell Medicine launches the *We're Changing Medicine* campaign, committed to transforming medicine by harnessing pioneering innovations in order to bring exemplary care to patients.



Meet Our Campaign Co-Chairs

Sanford I. Weill

For more than 40 years, Sanford I. (Sandy) Weill's visionary leadership and dedication have helped guide Weill Cornell Medicine to the forefront of academic medicine. An inspirational leader who served as chairman of the Weill Cornell Medicine Board for nearly 20 years, Mr. Weill has been a trailblazer in every campaign since the mid-1990s and helped raise more than \$3 billion for the institution. Now Board chair emeritus, he will once again

serve in an integral role as co-chair of Weill Cornell Medicine's current *We're Changing Medicine* campaign.

Transformational support from Mr. Weill and his wife of more than 66 years, Joan, and the Weill Family Foundation, have been a driving force that shaped the growth of Weill Cornell Medicine. Together, their lifetime giving to Weill Cornell Medicine and Cornell University totals over \$650 million spanning three decades, and their philanthropy has advanced research and medical education for the benefit of patients around the world. In appreciation for their unparalleled dedication and enduring commitment, the institution was renamed in their honor in 1998.

"This is truly an exciting time in science and

health care and to be part of Weill Cornell Medicine. Joan and I think of this institution as family," says Mr. Weill, who is also a Cornell University graduate. "Weill Cornell Medicine is a collaborative institution that demonstrates that working together and creating partnerships allow us to make real and substantial progress."

Most recently, in 2019, the Weills, and the Weill Family Foundation, together with Robert S. Dow and The Starr Foundation, partnered to give more than \$160 million for scholarship. This gift to the *We're Changing Medicine* campaign established a life-changing program that provides debt-free education to medical students with financial need. The program has already provided dozens of students with the opportunity to seek a medical school education without enduring crushing debt.



Jeffrey J. Feil and Sanford I. Weill

In 1998, Joan and Sanford Weill and the Weill Family Foundation donated a historic \$100 million to the medical college – at the time the largest in Cornell University's history. Their subsequent gifts have spanned several phases, providing \$100 million to the *Advancing the Clinical Mission* campaign in 2001, and an unprecedented \$250 million to the *Discoveries that Make a Difference* campaign in 2007 that helped Weill Cornell achieve a new milestone in translational research.

In 2013, a \$100 million gift from Joan and Sandy Weill and the Weill Family Foundation launched the *Driving Discoveries, Changing Lives*

campaign, establishing the Joan and Sanford I. Weill Center for Metabolic Health and the Weill Global Health Research Laboratories. In 2014, Weill Cornell named its Department of Medicine the Joan and Sanford I. Weill Department of Medicine in honor of the couple's longstanding dedication and historic philanthropy.

The Weill name has become synonymous with excellence, innovation and the world's best and brightest students, scientists and doctors. It can be found across the Upper East Side campus, including at the Weill Education Center and Weill Greenberg Center. The Weills' passion and impact is also global: As a way to extend top-tier medical education around

the world, Weill Cornell Medicine-Qatar opened in 2008, and the Weill Bugando School of Medicine in Tanzania was named in honor of the Weills in 2007. Mr. Weill was also instrumental in bringing together The Technion – the Israel Institute of Technology – and Cornell University to create Cornell Tech on New York City's Roosevelt Island in 2008.

"Joan and Sandy led with their first \$100 million gift in 1998, when ninefigure gifts were still new to philanthropy," says Dr. Augustine M.K. Choi, the Stephen and Suzanne Weiss Dean. "But what's almost more meaningful is that they have followed up that initial investment with numerous additional gifts at the nine-figure level. For the Weills, however, it is not always just about the money, but the time, energy, intelligence and enthusiasm they devote to the causes they are really passionate about. That's truly transformational philanthropy."

Weill Cornell Medicine

Jeffrey J. Feil

Jeffrey J. Feil, co-chair of Weill Cornell Medicine's *We're Changing Medicine* campaign and a vice chair of the Board of Fellows, is among the institution's foremost benefactors, championing patient care, research and education for more than three decades.

Passionate about enhancing the student experience at Weill Cornell Medicine, the Feil family, as part of this campaign, generously committed \$55 million toward

the creation of a new 18-story student residence. When completed in 2025, the 148,000-square-foot building will serve as the primary student residence and create a vibrant hub of student life within convenient walking distance of the main Upper East Side campus. Spacious apartments and modern amenities will significantly improve the living and learning experience for 300 students, supporting their physical and emotional well-being.

"For four generations, my family has benefited from the extraordinary medical care and scientific innovation that flourish at this institution," says Mr. Feil. "This campaign provides a superb opportunity

to support the brilliant and hard-working students who contribute so much to the Weill Cornell Medicine standard of care."

In 2016, a gift of \$12.5 million from the Feil family funded the creation of the Feil Family Student Center, a spacious, modern, comfortable facility that was completed in 2019 and increased by nearly 75 percent the square footage of dedicated space for students to study, collaborate and socialize.

Mr. Feil's relationship with the institution began in 1975, when his mother, Gertrude, was under the care of Dr. Rees Pritchett. Later, with Mr. Feil's father, the couple endowed the Gertrude and Louis Feil Scholarship, which has provided more than \$3 million in student aid. The fund supports approximately 10 medical students each year, enabling them to pursue their medical education without the burden of overwhelming student debt.



At the 2017 wall-breaking for the Feil Family Student Center.

For more than three decades, the entire Feil family has championed research, education and patient care at Weill Cornell with generous gifts of more than \$160 million. Their philanthropic legacy has supported student scholarships, physician training in neurology and other disciplines, two professorship endowments (one in medicine and another in neurology), two Clinical Scholar Awards in multiple sclerosis and established the Weill Greenberg Center's Judith Jaffe Multiple Sclerosis Clinical Unit. In 2010, the Gertrude and Louis Feil Building on East 61st Street was named in honor of the family's longstanding support for advancing research.

> Since joining the Board of Fellows in 2003, Mr. Feil has been involved in several expansive and metamorphic philanthropic campaigns. Mr. Feil has served as co-chair of Weill Cornell Medicine's Development Committee for the past eight years, a position he began in 2013 with Weill Cornell Medicine's successful *Driving Discoveries, Changing Lives* campaign. That effort provided significant funding for research, recruitment and program enhancement.

In 2013, the Feil Family Brain and Mind Research Institute (BMRI) was established through a \$28 million gift from the Feil family. The Institute is a

hub for basic and translational neuroscience research, with dozens of faculty members, including Dr. Matthew Fink, the Louis and Gertrude Feil Professor and Chairman of the Department of Neurology, Dr. Costantino Iadecola, director of the Feil Family BMRI and the Anne Parrish Titzell Professor of Neurology, and Dr. M. Elizabeth Ross, director of the Center for Neurogenetics in the Feil Family BMRI and the Nathan E. Cumming Professor of Neurology. Over the past several years, Institute investigators have published hundreds of papers in high-impact scientific journals, reporting on promising new research in areas including stroke, depression and Alzheimer's disease.

"Jeffrey Feil has had such a significant impact on the institution over the years, for our patients, our researchers and especially for our students," says Board Chairman Jessica Bibliowicz. "His dedicated leadership has been vital to Weill Cornell Medicine's success and we are fortunate to have him as co-chair of the *We're Changing Medicine* campaign."

Spacious apartments and modern amenities in the new student residence will significantly improve the living and learning experience for 300 students, supporting their physical and emotional well-being and inspiring them to change medicine.



What Inspires Giving?

As we embark upon the *We're Changing Medicine* campaign, we asked some members of our Campaign Executive Committee to expand upon the inspiration behind their generosity, and why they remain encouraged to help us lead a change in medicine today.



"It's more important than ever to support programs and research that will enhance access to quality and equitable health care for all. And sustained support will make it possible for Weill Cornell Medicine to drive critical efforts to benefit patients around the globe."

Ajay Banga, member of the Weill Cornell Medicine Board of Fellows and vice chair of the *We're Changing Medicine* Campaign Executive Committee

"We've been so proud to help empower Weill Cornell Medicine to realize the promise of its groundbreaking research. The new campaign will advance the kind of innovative discoveries that can change medicine on a global scale."



Ellen Davis, member of the Weill Cornell Medicine Board of Fellows and member of the *We're Changing Medicine* Campaign Executive Committee



"We have a great opportunity to considerably improve health care in a strategic way. And by coming together to champion the areas we're most passionate about, we can continue to change medicine."

Robert Dow, member of the Weill Cornell Medicine Board of Fellows and vice chair of the *We're Changing Medicine* Campaign Executive Committee

Campaign Executive Committee

Chairman of the Board of Fellows Jessica Bibliowicz

Campaign Co-Chairs Jeffrey J. Feil Sanford I. Weill

Honorary Chairs Robert J. Appel Maurice R. Greenberg **Vice Chairs**

Ajay Banga Robert S. Dow Barbara B. Friedman Alan Hartman Ronay A. Menschel Timothy O'Neill Lori F. Schreiber Andrew H. Tisch



"It has been so fulfilling to support our students and to help research at Weill Cornell Medicine reach new heights. It's exciting to know this will ultimately lead to better treatments, not just for us, our children and our grandchildren, but also for those worldwide."

Barbara Friedman, vice chair of the Weill Cornell Medicine Board of Fellows and vice chair of the *We're Changing Medicine* Campaign Executive Committee

"I have supported Weill Cornell Medicine for more than 40 years, and I've seen firsthand how transformational the research, education and care here have been. With this campaign, Weill Cornell Medicine is once again poised to revolutionize medicine in a way that will change the future of medicine."

Maurice "Hank" Greenberg, member of the Weill Cornell Medicine Board of Fellows and honorary chair of the *We're Changing Medicine* Campaign Executive Committee





"With children's health a priority of the new campaign, this is a transformative moment for Weill Cornell Medicine. Richard and I are pleased to support clinical research that will develop new treatments and preventive measures having lifelong impact."

Ronay A. Menschel, member of the Weill Cornell Medicine Board of Fellows and vice chair of the *We're Changing Medicine* Campaign Executive Committee

Committee Members

Madelyn Antoncic, PhD Robert A. Belfer Ellen Davis Timothy Dutta, MD '99 Sanford B. Ehrenkranz Israel A. Englander Orli Etingin, MD Antonio M. Gotto, Jr, MD, DPhil John A. Kanas John Leonard, MD Daisy M. Soros Edwin Su, MD '97 Christina Truesdale

Ex officio

Jessica Bibliowicz Augustine M.K. Choi, MD Robert S. Harrison Martha E. Pollack, PhD

Weill Cornell Medicine officially launched its We're Changing Medicine campaign on June 17 with an event hosted by Board of Fellows Chairman Jessica Bibliowicz and livestreamed from the Belfer Research Building. The \$1.5 billion campaign is the institution's largest fundraising venture to date, and will fund numerous significant research, clinical and infrastructure projects over the next several years.



From left: Dean Augustine M.K. Choi; Dr. Mary Choi, professor of medicine; Jessica Bibliowicz, chairman, Board of Fellows; and Natan Bibliowicz



Dean Augustine M.K. Choi and Cornell University President Dr. Martha Pollack



From left: Dr. Steven Corwin, president and chief executive officer, NewYork-Presbyterian and Dr. Augustine M.K. Choi, Stephen and Suzanne Weiss Dean, Weill Cornell Medicine







Launch



From left: Cornell University Board of Trustees Chairman Robert S. Harrison; Cornell University President Dr. Martha Pollack; Campaign Co-Chair Jeffrey Feil; Board of Fellows Chairman Jessica Bibliowicz; Campaign Co-Chair Sanford I. Weill; Joan Weill; Dean Augustine M.K. Choi; and NewYork-Presbyterian President and CEO Dr. Steven Corwin



From left: Sanford I. Weill, Joan Weill, Jeffrey J. Feil and Jessica Bibliowicz



Sanford I. Weill, co-chair, We're Changing Medicine campaign



Jeffrey J. Feil, co-chair, We're Changing Medicine campaign



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Barbara B. Friedman Vice Chair

Sanford I. Weill Chair Emeritus

Augustine M.K. Choi, MD Stephen and Suzanne Weiss Dean

Barbara L. Hempstead, MD, PhD Dean, Weill Cornell Graduate School of Medical Sciences

Robert S. Harrison *Chair, Board of Trustees, Cornell University*

Martha E. Pollack, PhD President, Cornell University

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LIFE FELLOWS

Hushang Ansary Abby Joseph Cohen Leonard M. Harlan Arthur Mahon Rupert Murdoch Margaret Osmer-McQuade Philip Reilly, MD, JD Patricia Carry Stewart Harold Tanner Roger J. Weiss

August 25, 2021

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