# MILESTONES

DISCOVERIES THAT MAKE A DIFFERENCE THE CAMPAIGN FOR WEILL CORNELL MEDICAL COLLEGE



### FALL 2011

# Celebrating the Rise of the Medical Research

# Building

January 2011

Weill Cornell will celebrate a milestone in the Discoveries that Make a Difference Campaign with the dedication of the Medical Research Building on November 9, 2011. This new facility, on the Weill Cornell Medical College campus at 413 East 69th Street, will double our research space. It is an incredible achievement and a transforming moment in expanding the research landscape at Weill Cornell, and in the life of the entire Weill Cornell community.

The goal of the Discoveries Campaign is to accelerate our ability to convert discoveries into new treatments and cures that will allow us, our children, and future generations to lead longer and healthier lives. The Medical Research Building - the centerpiece of the campaign - is on track to open in 2014.

The Discoveries Campaign is the culmination of Weill Cornell's three-part strategic vision. Dean Gotto attributes the Campaign's success to date to "incredible support from the Board of Overseers, our donors, friends, faculty, and staff. Together, they have catapulted Weill Cornell into our position as a world-renowned academic medical center." During his time as Dean,

June 2011

Dr. Gotto has raised nearly \$2 billion in philanthropy for research, patient care, and medical education.

The November 9th dedication ceremony will include recognition of all who have given generously of their financial resources, time, and talent to bring this day to fruition. A time capsule will be installed with items selected by a volunteer committee chaired by longtime

Weill Cornell donor and friend Helen Appel. It will be opened in 2098 to mark the 200th anniversary of the founding of the Medical College and the 100th anniversary of its re-naming in recognition of Joan and Sandy Weill.

The day is also a celebration of the most recent phase of the Campaign the Research Leads to Cures Initiative. Launched last spring, this initiative aims to raise \$225 million to support the people and programs in the new Medical Research Building, including endowment and recruitment needs for 30 new researchers and their related programs. To date, \$61.1 million has been raised for this effort.

### A Letter From CHAIRMAN WEILL & DEAN GOTTO

May 2011



person our donors, faculty, staff, and volunteers who have made this moment possible. This watershed event reminds us more than ever that, in the end, this Campaign and this new state-of-the-art building are about people - those whose lives will benefit from the research being conducted in this building, and the researchers themselves who will be making life-saving discoveries. (See Campaign Chairman Robert J. Appel's letter on Page 3 for details.) In another important and exciting step, we are delighted that on January 1, 2012, renowned researcher and physician-scientist Laurie Glimcher, M.D., Irene Heinz Given Professor of Immunology at the Harvard Medical School, will take the reins as the new Stephen and Suzanne Weiss Dean of the Medical College and Cornell University Provost for Medical Affairs. (See related article on Page 4.) With this upcoming transition in leadership, November 9th takes on even more significance for us, both personally and in our leadership roles in the College. The day will be a special

opportunity for recognition and appreciation of your critical support and friendship that have launched our Medical College to new heights.

As you can see from the above photos, the Medical Research Building is now a firm reality on East 69th Street. It stands 12 stories high and rising - a tangible, powerful tribute to each of you in our Weill Cornell community who has contributed so generously of your financial resources, time, and talent to bring to fruition our shared vision of a world-class research facility.

The November 9th dedication of this impressive building will be a time for us to pause and thank in Sanford I. Weill Chairman, Board of Overseers Weill Cornell Medical College

Antonio M. Gotto, Jr., M.D., D.Phil. Stephen and Suzanne Weiss Dean Weill Cornell Medical College

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## LLOYD GAYLE, M.D. – A DOCTOR HELPING DOCTORS

Thanks to a generous \$1 million endowed gift from Lloyd B. Gayle, M.D., Weill Cornell Medical College will establish a Clinical Scholar Award in Surgery, which will allow surgeons at the Medical College to dedicate additional time to their medical research.



Lloyd B. Gayle, M.D.

"I hope this gift will give our top surgeons the freedom to hone their skills as both physicians and scientists – just as I've had the opportunity to do here at Weill Cornell," says Dr. Gayle, Clinical Associate Professor of Surgery in Plastic Surgery, and a voluntary faculty member at the Medical College.

Learning and teaching, as well as clinical practice, have always been important to Dr. Gayle. He completed a residency in plastic surgery at the Medical College, later became the site chief of the Plastic Surgical Division at Weill Cornell, and has spent more than 20 years mentoring medical students, residents, and doctors. He has also led numerous volunteer missions to Peru, Armenia, Kenya, Thailand, and the Philippines with teams of surgeons from Weill Cornell and other medical colleges.

"It's very **fulfilling to help people in need, especially children**," says Dr. Gayle. "Repairing a disfigurement is a lasting gift that often helps the child become an accepted, valued member of the community."

"But equally important," says Dr. Gayle, "are the things we surgeons can learn – from each of our patients, and from the local doctors, who have often found ways to adapt to equipment shortages and difficult environments."

"Supporting our physicians and researchers is a cornerstone of Weill Cornell's mission," says Dean Gotto. "It is especially gratifying to see a faculty member such as Dr. Gayle – a doctor who has spent a great deal of his career with the Medical College – supporting our physicians in this important way."

# Alumni Generosity Takes Scholarship Goal over the top

Thanks to a generous \$150,000 gift from the Weill Cornell Medical College Alumni Association, WCMC has surpassed its \$20 million mark for medical student scholarships in the *Discoveries that* Make a Difference Campaign.

"Philanthropy through endowed scholarships is the only way we can make the debt burden more manageable for our best-and-brightest doctors of today and tomorrow," says Natasha Leibel, M.D. '98, who, with her husband, recently endowed the Harlan B. Levine M.D. '98, and **Natasha I. Leibel M.D. '98 Scholarship**. "Now is the time to lay the financial foundation that will assure the Medical College's future ability to attract and retain the nation's top students."

Scholarship endowment funds are a top priority



for Dean Gotto and the *Discoveries* Campaign. Since Dr. Gotto became Dean, scholarship endowment funds have nearly tripled. At the same time, Weill Cornell tuition, now at \$46,000 continues to remain lower than most top private medical schools.

"Today, medical students face more financial pressures than ever before," says Michael Alexiades, M.D. '83, President of the Alumni

**Association**. "Scholarship support is critically important to increase access to medical school and further reduce the amount of debt that students are burdened with as they begin their medical careers."

In addition to its scholarship contributions, members of the Alumni Association directly support and engage Weill Cornell medical students in a variety of ways including: Alumni-to-Student-Knowledge (ASK) Career Sessions;

A commemorative check was presented by Michael Alexiades, M.D. '83, to Carol L. Storey-Johnson, M.D. '77, Senior Associate Dean of Education, at the May 17th *Salute to Scholarship* Reception.

> the Conversations on Tap (COT) Receptions with Clinical Faculty; and a gift of the first stethoscope and white coat for each student at the beginning of their first year.

For more information on the Weill Cornell Medical College Alumni Association, please contact the Office of Alumni Relations at 646-317-7419 or alumni@med.cornell.edu.

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THE CAMPAIGN FOR WEILL CORNELL MEDICAL COLLEGE

## Felicie Balay – Supporting House Calls for Better Health

Seven years ago, a medical student visited Roland Balay as part of Weill Cornell's House Call Program. The student was so moved by his visit with Mr. Balay that he wrote a poem about the experience. When his wife, Felicie, read the poem she felt that "the words froze a moment in time that I thought I had lost forever."

The student's compassionate response and the devoted care of Veronica LoFaso, M.D., Associate Professor of Clinical Medicine and Director of the House Call Program, and Deirdre Mole, G.N.P., were just some of the many aspects of the Division of Geriatrics' program that inspired **Felicie Balay** to support the House Call Program. Her first gift funded a promotional video for the Program in memory of her husband. Mrs. Balay's recent gift of \$1 million created the **Roland Balay Clinical** 



Felicie Balay and the late Roland Balay

**Scholar Award**. This endowed gift will provide physicians in the Division of Geriatrics the opportunity to balance patient care with medical research and teaching activities.

The Program was founded in 1997 by Mark Lachs, M.D., M.P.H., Co-Chair of the Division of Geriatrics and Gerontology, and Dr. LoFaso. Geriatric Nurse Practitioner Deirdre Mole and Division Co-Chair Ron Adelman, M.D., are also integral to the success of the program, which serves approximately 200 patients annually. It is formally known as the Gruss-Lipper House Call Program in memory of Clara Elizabeth Scheuermann.

By fostering a unique approach to geriatric health care that brings the doctor's office directly to the patient's doorstep, the House Call Program provides comprehensive care to a population of elderly patients who are homebound for a variety of reasons, including limited mobility and chronic disease.

Every Weill Cornell medical student makes a house call during their time at Weill Cornell, and many cite the experience as sparking an interest in geriatrics or helping them to choose it as a career. According to Dr. Lachs, this type of program "insures that the next generation of physicians and scientists is prepared to meet the challenge of elder care, not only with technical competence, but with kindness and humanism."

Mrs. Balay explains, "These doctors become part of the family and they truly make your life better."

"The generosity shown by Felicie, and others like her, will allow the House Call Program to expand and really blossom," says Dr. LoFaso. "This program is so important – especially with our aging population – because it is a way to provide health care to those who may otherwise not have it."

## Transforming Medical Education How One Weill Cornell Doctor Made a Difference

During his career, James Oates, M.D. '55, felt that better doctor-patient communication was the key to improvements in medical care. With his firsthand experience as a general surgeon for 28 years, he understood the need for future doctors to receive training during medical school in how to be good listeners and clear communicators with their patients.



Together, he and his wife, **Joan**, dedicated themselves to making that happen – and as a result played a significant role in transforming medical education.

The transformation began when Dr. Oates and his wife, Joan, made a generous gift of \$1 million to establish the **Oates Communication Skills Curriculum** at Weill Cornell. Once in place, it became a model that is now used by other medical schools across the country.

More recently, their gift helped to fund a faculty office suite in the Margaret and Ian Smith Clinical Skills Center, a state-of-the-art teaching facility. "Our clinical skills curriculum provides a wonderful opportunity for our students to become

The late James Oates, M.D. '55, and Joan Oates

compassionate and versatile physicians," says Carol L. Storey-Johnson, M.D. '77, Senior Associate Dean of Education. "It benefits our students as well as each and every one of their future patients."

Since Dr. Oates passed away in 2005, Joan has continued their commitment to medical education as a member of the Clinical Skills Center Advisory Committee.

"GENERATIONS OF STUDENTS AND PATIENTS ARE BENEFITING FROM THE GENEROSITY AND LEADERSHIP SHOWN BY JAMES AND JOAN IN RECOGNIZING THE IMPORTANCE OF A WELL-ROUNDED MEDICAL EDUCATION. HE WAS A WONDERFUL PHYSICIAN, AND CLINICIANS AND PATIENTS NOW BENEFIT FROM HIS LEGACY."

– Dean Gotto

Learn more at weill.cornell.edu/campaign



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#### Dear Friends,

The dedication of the Medical Research Building on November 9th is a tribute to the many ways our donors continue to make a profound difference in shaping the future of Weill Cornell Medical College.

With your generous support, we have made tremendous progress in our *Discoveries that Make a Difference* Campaign. There is still a significant road to travel, however, before reaching our destination.

Here is a Campaign update.

The overall Campaign currently stands at \$1.074 billion raised on our goal of \$1.3 billion. This includes \$386 million – more than 93% of our capital goal – being raised for the new research building, including 37 gifts of \$1 million or more. Meeting the capital goal remains a top priority for the Campaign Steering Committee and the Development team.

The most recent phase of the Campaign – the *Research Leads to Cures* Initiative – aims to raise \$225 million to support endowments and recruitment for 30 new physician-scientists who will be conducting research in the new facility, and for their related programs. We have raised \$61.1 million towards this goal, with another \$164 million left to raise.

These scientists will focus on the Campaign's priority areas including treatments for cancer, cardiovascular disease, diabetes and obesity, global health and infectious diseases, neurodegenerative and neuropsychiatric diseases, and a range of children's health disorders, among others.

We on the Campaign Steering Committee very much look forward to thanking you in person on November 9<sup>th</sup> for your extraordinary generosity, which has brought our ambitious Campaign to this exciting day. We look forward to continuing our successful and rewarding partnership.

Sincerely,

Robert J. Appel Campaign Chairman



Weill Cornell Medical College

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Robert J. Appel Campaign Chairman

Antonio M. Gotto, Jr., M.D., D.Phil. Stephen and Suzanne Weiss Dean Weill Cornell Medical College

Larry Schafer Vice Provost for Development

Lucille Ferraro **Campaign Director** 

Patricia Gutter **Executive Director of Development** 

# New Dean to Lead Weill Cornell Expansion of Medical Research

Dr. Laurie Glimcher, one of the nation's leading physician-scientists and researchers, was named the Cornell University Provost for Medical Affairs and the Stephen and Suzanne Weiss Dean at Weill Cornell Medical College in Manhattan, effective January 1st, 2012. David Skorton, M.D., President of Cornell University, made the announcement on September 7th.



Laurie Glimcher, M.D.

Dr. Glimcher will succeed Dean Gotto, who has served as Dean since 1997. Beginning in 2012, he will become Co-Chairman of the Board of Overseers for the Medical College and Vice President of Cornell University.

"I am delighted that Laurie Glimcher will be my successor to lead Weill Cornell Medical College," says Dr. Gotto."I have been blessed with 15 years of extraordinary support from the board, faculty, staff, students, and university leadership. Together we have established a foundation of accomplishments and vibrant network of affiliations with institutions in the United States and internationally to sustain a promising vision. Laurie will bring standards of excellence that will be critical to Weill Cornell in the challenges ahead for academic medical centers."

Dr. Glimcher is currently the Irene Heinz Given Professor of Immunology at the Harvard School of Public Health, where she directs the Division of Biological Sciences program, and Professor of Medicine at Harvard Medical School, where she headed one of the top immunology programs in the world.

"This is great news for the medical school and for New York City," says Sanford I. Weill, Chairman of the Medical College's Board of Overseers and a member of the Board of Trustees of Cornell University. "With a state-of-the-art biomedical research facility under construction and Dr. Glimcher at the helm, Weill Cornell and New York are on course to achieve a preeminence in the biomedical sciences that has already been achieved in clinical medicine and first-rate medical education."

For more information on Dr. Glimcher, please visit: weill.cornell.edu/news/ releases/feature

"WITH A STATE-OF-THE-ART BIOMEDICAL RESEARCH FACILITY UNDER CONSTRUCTION AND DR. GLIMCHER AT THE HELM, WEILL CORNELL AND NEW YORK ARE ON COURSE TO ACHIEVE A PREEMINENCE IN THE BIOMEDICAL SCIENCES THAT HAS ALREADY BEEN ACHIEVED IN CLINICAL MEDICINE AND FIRST-RATE MEDICAL EDUCATION." – Sanford I. Weill

In Their

# Own Words

Hear inside stories from our scientists and doctors about their latest research and how it's helping our patients.

To see the full videos, please visit weill.cornell.edu/campaign/research



#### Researchers at Weill Cornell...

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RESEARCH LEADS TO CURES is an important initiative of the Discoveries that Make a Difference Campaign



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# **What Inspires Giving?** Meet Jeanne and Herbert J. Siegel

Jeanne and Herbert Siegel know a good investment when they see one. During Jeanne's career with the Commodity Exchange in New York, and Herb's experience developing a successful media enterprise, they both learned to appreciate talent, hard work, integrity, and strong leadership – and they have found all of these qualities here at Weill Cornell. Herb, a member of the Board of Overseers, and Jeanne, both generous donors to the *Discoveries that Make a Difference* Campaign, sat down with Larry Schafer, Vice Provost for Development, to talk about what's behind their philanthropy at Weill Cornell, and about their special interest in medical education.

## LS: Herb, you have been a member of our Board of Overseers since 1998. Why do you enjoy serving on the Board?

Herb: It's amazing to see my colleagues on the Board – who are some of the most important people in their fields – dedicate their time to making this a great medical school. And Dean Gotto has this unbelievable ability to inspire and, most importantly, to get people to deliver.

LS: Your gift of \$5.75 million – to establish the Siegel Family Student Prize and the Siegel Family Faculty Award – is among the Campaign's largest gifts dedicated to recognizing students and faculty. Why are you so dedicated to medical education?

Herb: Being involved at the Board of Overseers level has really opened my eyes about the need to do something financially to help these medical students. Our young doctors are going to face ever harder economic conditions than the prior generation.

#### LS: For instance...?

Herb: Today's medical education is more complex and expensive because there's more to learn. Most students graduate with large student debt burdens; yet, when they begin to practice, they are paid proportionately less than the last generation. When a man or woman has the brain power to be a surgeon, to save somebody's life, we have to be sure that they can make a good living, be respected in their field, earn good money, and end up in *Forbes. (Laughter)* 

LS: You give eight **Siegel Family Student Prizes** each year. Think of how many lives you will be touching.

Jeanne: Yes, it is wonderful because anything that helps these students become better doctors also benefits the communities they will serve.

LS: The **Siegel Family Faculty Award** is a prize to acknowledge excellence in teaching. How does it fit into this picture?



Jeanne: Talented and dedicated teachers have to be recognized and feel thanked. They are on the front lines of medical education; they inspire the next generation of doctors. We wish we could just do more for the students and teachers. It's so satisfying and gratifying to see how you can make a difference in their lives and how much they give back.

> LS: Jeanne, thanks to a recent gift from your foundation of \$1 million, the Jeanne Sorensen Siegel Conference Room on the cardiovascular floor of the new Medical Research Building will be named in your honor. Why did you choose to support Weill Cornell's medical research programs?

Jeanne: My mother had triple bypass surgery, my father was fraught with heart problems and died of cardiovascular disease, and others in my family are starting down the same path. I am interested in keeping the heart going! There are so many breakthroughs in cardiac medicine – it's an important time to encourage it.

LS: So you're passionate about what medicine can do for people. You're hopeful, like I am, about the amazing changes on the horizon.

Jeanne: I am shooting for eternal life. With all the wonderful developments in medicine, hopefully we will have a good shot. (*Laughter*)

## LS: You and your family have a tradition of philanthropy. What would you say is your family's philosophy for giving?

Herb: I grew up in Philadelphia during the Depression, and my father made what was in those days a substantial contribution to our hospital. I could see how much it inspired him. He felt he was making a difference, and that is what counts at the end of the day.

### LS: So you are hopeful people – you make investments in the future.

Jeanne: Being able to give to others just feels so good...it's addictive.

## Salute to Scholarship

"We are on the cusp of a revolution in patient care, and it is our Weill Cornell students who are going to help take us into this future," said **Harvey Klein, M.D.**, William S. Paley Professor of Clinical Medicine and member of the Weill Cornell Board of Overseers. "Believe me, **they are the best investment we can make in the future of medicine."** 

He made these observations to nearly 100 donors, students, faculty, and alumni during a lively *Salute to Scholarship* reception on May 17th to celebrate the generosity of Weill Cornell donors who support student scholarships.

Scholarships allow Weill Cornell to accept the most promising students from diverse backgrounds, regardless of their ability to pay. Scholarship support is also giving more students the freedom to specialize in lower paying and underserved areas of medical practice, such as family practice, gerontology, and pediatrics.

For information on how you can help fund student scholarships, please contact Lucille Ferraro, Campaign Director, at 646-317-7387 or luf2003@med.cornell.edu.



#### Learn more at weill.cornell.edu/campaign



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#### THE INSIDE STORY AT WEILL CORNELL

# Taking Science Where

Who are the people **leading the revolution in patient care** and improved quality of life and health for us all?

Meet two of many Weill Cornell scientists whose **breakthrough research is expanding our health horizons** into realms that were considered science fiction just ten years ago.

Here, they describe **their most exciting findings**, their goals, and the ever closer link between the research lab and patient care.

#### Nicholas D. Schiff, M.D.

Jerold B. Katz Professor of Neurology and Neuroscience Director of the Laboratory of Cognitive Neuromodulation

#### Focus: Recovery from Traumatic Brain Injuries

#### What the Brain Tells Us

"Our goal is to systematically bring medical knowledge and science to the recovery of consciousness and cognitive function after serious brain injuries such as stroke, traumatic brain injury, and cardiac arrest.

"This was not possible five or ten years ago, when we had to rely on the patient's external behavior to assess recovery. Now, we have sophisticated imaging tools that, for the first time, allow us to go directly into the brain and show us how it is actually functioning inside the head while certain behaviors are being carried out. These tools can generate three-dimensional brain images, track brain energy use at the neuron level in small areas of the brain, and even measure how connections in the brain might change slowly over time. And at Weill Cornell we have a cyclotron that allows us to study different chemical receptor systems in the brain."

#### **One Patient's Recovery**

"We recently followed a patient for three years who had a significant brain injury and almost no evidence of consciousness. She came to us with a diagnosis that traditionally meant her condition wouldn't ever improve.

"When her doctors brought this patient to our attention for clinical studies, we made initial brain measurements, suggested standard treatments, and then followed her over three years. Through brain imaging, we were able to see a change from almost no evidence of conscious awareness and behavioral responsiveness to **the first glimmers of speaking** and interacting – in just a little more than two years after this injury.

"More recently, **she 'emerged,' or spontaneously recovered**. She does not speak fluently, is not yet fully cognizant of the nature of her injury, but she is so recovered that her family has taken her home, her friends have invited her on a weekend getaway, and she clearly conveys an enormous sense of humor. She is fully re-engaged as a human being."

#### Weill Cornell: the Best Place for this Research

"Weill Cornell – a top-tier academic medical center surrounded by the world's highest concentration of neuroscience collaborators – is the best place in the country to do this kind of research.

"Through massive data collection and analysis and systematic collaborative efforts with other major research institutions and Cornell University in Ithaca, we are learning when we can accelerate recovery of brain function, and how. We will be better able to **give hope when it's appropriate** and not give hope when it's not."





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# It's Never Gone Before





### Ronald G. Crystal, M.D.

Bruce Webster Professor of Internal Medicine Professor of Genetic Medicine Chairman of the Department of Genetic Medicine

#### Focus: Genetic Medicine/Personalized Treatments for Disease

#### A Unique Moment in Time

"This is a fantastic time to be doing genetic research. We now know all 25,000 of the human genes. Now that our entire human genetic code has been sequenced, we are making dramatic discoveries about how to use gene therapy to create more **personalized**, **effective treatments** for a wide variety of diseases.

"One important concept I lecture to all my first year medical students is that, independent of what their specialty is going to be – a surgeon, internist, pediatrician, pathologist, psychiatrist – they will be genetic medicine doctors."

#### **Our Parents and Our Health**

"We can't choose our parents, but if we know what our genes are and how they vary, we can be advised on what we should be doing in our lifestyle to minimize the risk of health problems, including personalized therapies to protect against diseases like cardiovascular disease, diabetes, and cancer.

"We now know, for example, in collaborative research with our colleagues at Weill Cornell Medical College-Qatar, that there are genetic variations in some of the proteins that carry lipids in our blood. Up to 1% of the patients with cardiovascular disease who we see at Weill Cornell might have this variation. This means that they are among those people who might be more susceptible to having high lipids – and so they **are at more risk when they eat a steak**, or have a Big Mac, than someone who doesn't have this variation.

"We also know that, depending on your genes, when you do have a disease you may metabolize or respond to treatments in different ways. By knowing what kind and level of drugs and other treatments work best for you, we may choose to treat you with one approach and someone else with a different one – all for the same disease."

#### **The Healing Power of Genes**

"One of the most exciting developments is in identifying ways in which we can correct abnormalities caused by genes that are dysfunctional or missing. In cardiovascular disease, for example, we see patients for whom standard therapies are no longer effective. One strategy we now use is to put a gene into the heart to tell the heart **to make new blood vessels** – sort of a 'bio-bypass' – to get around the obstruction.

"Another gene therapy approach is being used to address **childhood disorders**. Some children have problems metabolizing proteins within the neurons of their brain cells, which can cause disorders that are sometimes fatal. By putting genes directly into the brain, we can correct that abnormality."

"THE MEDICAL RESEARCH BUILDING IS INCREDIBLY IMPORTANT FOR WEILL CORNELL. IT GIVES US EVEN MORE OPPORTUNITY TO COLLABORATE, HAVE ACCESS TO LEADING EDGE TECHNOLOGY, AND WORK CLOSELY WITH PHYSICIANS TO TRANSLATE OUR DISCOVERIES INTO PATIENT CARE."

– Ronald G. Crystal, M.D.

Learn more at weill.cornell.edu/campaign



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### Anne Moore, M.D., Receives Greenberg Distinguished Service Award



Dr. Anne Moore and her husband, Dr. Arnold L. Lisio (center), with Maurice and Corinne Greenberg

"OUR RELATIONSHIP WITH EACH PATIENT IS EXTREMELY IMPORTANT." — ANNE MOORE, M.D. Anne Moore, M.D., this summer received the **Maurice R. Greenberg Distinguished Service Award** in honor of her contributions to women's health, particularly in the diagnosis and treatment of breast cancer.

The award was presented during the 31st annual Greenberg Award Dinner at the Plaza Hotel, attended by more than 350 Weill Cornell friends and faculty. Dr. Moore is Medical Director of the Weill Cornell Medical College Breast Center at the **Iris Cantor Women's Health Center**, Professor of Clinical Medicine at Weill Cornell Medical College, and Attending Physician at NewYork-Presbyterian Hospital.

Dr. Moore, who during her career has consulted on more than 10,000 breast cancer cases, is known internationally for her breakthrough research and clinical care that have led to improved treatments and outcomes for women.

"Our philosophy is to always be absolutely honest with a patient about her diagnosis, and to immediately offer a treatment plan and assure her that she is not going to be alone," she says. "Our relationship with each patient is extremely important."

The Distinguished Service Award is endowed by a generous gift from **Maurice R. Greenberg**, a member of the Medical College's Board of Overseers and a Trustee (Chairman Emeritus) of NewYork-Presbyterian Hospital. He and his wife, **Corinne**, have been generous supporters of the Medical College for more than 25 years. Each year, the award recognizes the outstanding work of a physician-scientist at NewYork-Presbyterian/ Weill Cornell Medical Center.

# Dean's Council – A Banner Year

It's clear that the word has spread: this year, 14 new leaders have joined the Dean's Council, the largest number of new Council members in a single year since 2008.

The expanding Dean's Council now includes 79 members who together share a common goal: advancing the academic and medical mission of Weill Cornell by providing philanthropic support, dedicating time to learn more about the latest in research and patient care at Weill Cornell, and encouraging others to do the same.

Council meetings feature give-and-take between members, scientists, physicians, and Medical College leadership. The next meeting, for example, to be held October 26th, asks the question: "Electronic Health Records: Are the Rewards Worth the Risks?" It promises a lively debate in what is the third installment of the series on *Navigating the Healthcare System*.

In addition to new members, this year the Council also appointed Overseer Daisy Soros as the Founding Chairman, a newly created position, in recognition of her pivotal role in forming the Council in 2002.

"The members of the Dean's Council are leading the way at Weill Cornell with their enduring engagement with, interest in, and generous support of the Medical College," says Dean Gotto.

Membership opportunities begin at \$100,000, payable over three years. For information on how to join the Dean's Council, contact the Dean's Council Office at 646-317-7424, or deanscouncil@med.cornell.edu.



#### Weill Cornell Medical Colege Dean's Council

Sanford B. Ehrenkranz Leonard M. Harlan Co-Chairmen

Daisy M. Soros Founding Chairman

#### **Executive Committee**

Noreen Buckfire June Newmark, *In Memoriam* Dennis Poster George Rohr Ronald P. Stewart Michael J. Wolk, M.D.

#### **Council Members**

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**Richard Gilbert** Rina and James Giordano Joan Gossner Audrey Gruss Amy and James Haber Jane and Frederic Hamilton Lynne and Mark Hammerschlag Elizabeth and Alan B. Harris Lesley and Michael Heller Marshall Kiev Naomi and William Kramer Nanette Laitman Betty Lee Evelyn Lipper, M.D. Susan Lynch **Robin Heller Moss Polly Paladino** Margaret and Andrew Paul Patsy P. Preston Donna Redel Gene Resnick, M.D. '74 Pamela Rohr Harold Ronson Julie and Steven Silbermann Carl Simons Fay Simons Jayme Stewart Nan and Stephen Swid Frances and Allan Tessler Adam Usdan Sandra and Stanford Warshawsky Suzanne Weiss Deedee and Barrie Wigmore Abby Wolk, Ph.D.

Dean Gotto with Dean's Council member Suzanne Weiss

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#### For more information, please contact Lucille Ferraro, Campaign Director, at 646-317-7387 or luf2003@med.cornell.edu.

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